

Allyson Lugo was recently hired as a full time recruiter for the Geomatics Engineering program at North Carolina A&T State University. Her position was made possible by funding from the North Carolina Board of Examiners for Engineers and Surveyors, the North Carolina Society of Surveyors, and the North Carolina Society of Surveyors Educational Foundation. The program is fortunate to have such a dynamic and talented person in this position.

What brought you to Greensboro, NC?

I recently moved to Greensboro after living in Miami, Florida for the past five years. While in Miami, I attended the University of Miami where I majored in Public Relations and English and minored in Marketing. I graduated with a Bachelor of Science in Communication.

What type of previous work experience do you have?

I previously worked at a public relations, event planning and marketing consulting firm in Florida. While at this firm, I handled media relations, the full execution of events and the design of a variety of advertisements and print materials for both local and national clients.

Have you already started attending recruiting events?

Yes, we attended the NCSS Annual Convention and the NC GIS Conference. I also attended the Construction, Engineering, Biological and Chemical Fair at Sanderson High School in Raleigh. Our upcoming event plans are to attend the NACAC college fair in Charlotte as well as the Xtreme Beginnings Higher Education Fair in Raleigh.

What other types of recruiting activities do you have planned for the rest of the semester?

Throughout the semester, I will be contacting the high schools in the counties surrounding the community colleges with survey technology programs in order to distribute program information and continue to schedule our attendance at their college and career fairs. I will also be updating the program's website so that we can begin to use that as a recruiting tool. We will send out the new website link to all the chapters once it's updated.

Throughout the semester, I also hope to gain some practical experience in the different Geomatics areas by working with some of the chapter members and learning more about what they do on a daily basis.

What plans do you have to continue recruiting during the summer months?

During the month of June, we will be hosting a series of three day workshops across the state for high school students and teachers.

The workshops will be held at Brunswick Community College, Southwestern Community College and on our campus in partnership with Guilford Technical Community College. The high school students that attend will have the opportunity to learn about the program through firsthand experiences. There will be interactive demonstrations of the computer programs and field equipment as well as professionals

discussing their experiences. The teacher's portion of the workshops will discuss ways to integrate Geomatics into their existing curriculum.

Do you need any help from the NCSS chapters?

Yes, as we continue to plan the summer workshops we will need assistance from each of the chapters. For instance, we would like each of the chapters to recommend two high school students to attend one of our summer workshops. I ask that each chapter president email me the name and contact information for the high school students they are recommending by Wednesday, April 15th. We will also be contacting the chapters closest to our workshop locations requesting volunteers to assist during the workshops.

How can the chapter members contact you?

I can be reached via email at aklugo@ncat.edu or via phone at 336-334-7737 x116.